1	н. в. 2885
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3 4 5 6	(By Delegates Sobonya, C. Miller, Westfall, J. Nelson, Frich, Border, Raines, Householder, Sumner, Eldridge and Arvon)
7	[Introduced March 8, 2013; referred to the
8	Committee on the Judiciary.]
9	
10	A BILL to amend the Code of West Virginia, 1931, as amended, by
11	adding thereto a new section, designated §6B-2-5c, relating to
12	prohibiting the use of the name or likeness of elected or
13	appointed officials on publicly-owned vehicles except for
14	ceremonial purposes; prohibiting elected or appointed
15	officials from placing their name or likeness on trinkets paid
16	for with public funds; prohibiting an elected or appointed
17	official from using public funds to distribute certain
18	published materials bearing his or her name or likeness within
19	sixty days prior to a primary or general election in which
20	that public official is a candidate; defining terms; and
21	making exceptions.
22	Be it enacted by the Legislature of West Virginia:
23	That the Code of West Virginia, 1931, as amended, be amended
24	by adding thereto a new section, designated §6B-2-5c, to read as
25	follows:
26	ARTICLE 2. WEST VIRGINIA ETHICS COMMISSION; POWERS AND DUTIES;

1	DISCLOSURE OF FINANCIAL INTEREST BY PUBLIC
2	OFFICIALS AND EMPLOYEES; APPEARANCES BEFORE PUBLIC
3	AGENCIES; CODE OF CONDUCT FOR ADMINISTRATIVE LAW
4	JUDGES.
5	§6B-2-5c. Limitations on elected or appointed officials from using
6	their name or likeness.
7	(a) Elected or appointed officials, their agents, or anyone on
8	<pre>public payroll may not:</pre>
9	(1) Use the elected or appointed person's name or likeness on
LO	any publicly-owned vehicles, unless for ceremonial events;
L1	(2) Place the elected or appointed person's name or likeness
L2	on "trinkets" paid for by public funds;
L3	(3) Use public funds, including funds of the office held by
L 4	the elected or appointed person to distribute, disseminate, publish
L 5	or display the elected or appointed person's name or likeness upon
L 6	or in any publication, broadcast, cable or satellite communication,
L 7	communication in any newspaper, magazine or periodical publication,
L8	communication sent by mass mailing, communication by telephone book
L 9	or communication by leaflet, pamphlet or flyer, or any other
20	publication or media communication intended for general
21	dissemination to the public, within sixty days before a primary or
22	general election in which the elected or appointed official, or the
23	nerson on public navroll is a candidate

- 1 (b) For purposes of this section:
- 2 (1) "Agent" means any volunteer or employee, contractual or
- 3 permanent, serving at the discretion of an elected or appointed
- 4 official; and
- 5 (2) "Trinkets" means items of tangible personal property that
- 6 are not vital or necessary to the duties of the official's or
- 7 public employee's office, including, but not limited to, the
- 8 following: Magnets, mugs, cups, key chains, pill holders, band-aid
- 9 dispensers, fans, nail files, matches and bags.
- 10 (c) This section does not prohibit elected or appointed
- 11 officials from using their names or likenesses on any official
- 12 record or report, letterhead, document or certificate, or
- 13 instructional material issued in the course of their duties as
- 14 elected or appointed officials, or on promotional materials used
- 15 for national tourism and economic development promotion.
- 16 (d) The commission shall propose rules and emergency rules for
- 17 legislative approval in accordance with the provisions of article
- 18 three, chapter twenty-nine-a of this code to effectuate this
- 19 section by July 1, 2013.

NOTE: The purpose of this bill is to prohibit elected or appointed officials from using public funds to purchase, distribute or disseminate certain items and publications.

This section is new; therefore, it has been completely underscored.